

2023
TAITTINGER
NEW
LABELLING

The new «look»
of our bottles has been designed
with care to perpetually
represent the brand better & reinforce
the perceived value.
We have sought after
a more sophisticated and sober style
to highlight the excellence and precision
of our wines and our know-how.
This modernized version
reminds us and reinterprets the timeless
codes of our bottles and our brand.



TAITTINGER
BRUT RÉSERVE





TAITTINGER
NEW RANGE





CHAMPAGNE
TAITTINGER
Reims



CHAMPAGNE
TAITTINGER
REIMS FRANCE

TAITTINGER
NEW LOGO

TAITTINGER